



MAKEUP BY TRACY

A PROFESSIONAL MAKEUP  
EXPERIENCE DESIGNED  
TO ENHANCE YOUR  
NATURAL BEAUTY

[WWW.TRACY-ODONNELL.COM](http://WWW.TRACY-ODONNELL.COM)

MAKEUP BY TRACY STUDIO | 2 SUMMER ST. #34 NATICK, MA |



Whether you are a bridesmaid, sister, friend, family member, or in-law, we understand that being a part of this day is an honor, responsibility & beautiful memory. We want you to feel & look equally as special for this wedding so that you can look back at photos in years to come and remember feeling like your best self!

- TRACY O'DONNELL, OWNER



# BRIDAL PARTY LOOK BOOK

## In this brochure, you will find:

- An introduction of who we are, our services + our style of makeup
- A beautiful portfolio of our brides, bridal party + mothers of the bride/groom to see how natural your makeup will translate in professional photography
- A link to our instagram page to view more behind the scenes of what our makeup looks like in person
- An overview of pricing and what is included in your makeup application



SCARLET ROOTS PHOTOGRAPHY



# ABOUT THE ARTIST

Tracy is an award winning and talented makeup artist who prides herself in creating flawless and naturally beautiful faces. She is known for her true passion for beauty and ability to create an elegant makeup look that still looks like you, regardless of the occasion.

Tracy comes to you with years of experience in the wedding industry, and provides professionalism, organization, and sophisticated natural wedding makeup unlike any others in her field.



# OUR STYLE OF MAKEUP

The Makeup by Tracy soulmate client prioritizes feeling natural + beautiful not only during special events, but every day that she can. She has a feminine, sophisticated, clean + radiant vibe about her,

She aspires to use makeup to enhance her natural beauty rather than change it, and has a deep appreciation for the value that comes with investing in a makeup artist who shares a similar goal to always keep your makeup looking like yourself.

We are so fortunate to share these same makeup beliefs with the bride + look forward to creating a naturally enhanced look for you as well!

KAN PHOTOGRAPHY



SCARLET ROOTS PHOTOGRAPHY



KLENOX PHOTOGRAPHY



KELSEY STEVENS PHOTOGRAPHY



ANNE LEE PHOTOGRAPHY



# PORTFOLIO

SHANNON O'NEIL PHOTOGRAPHY

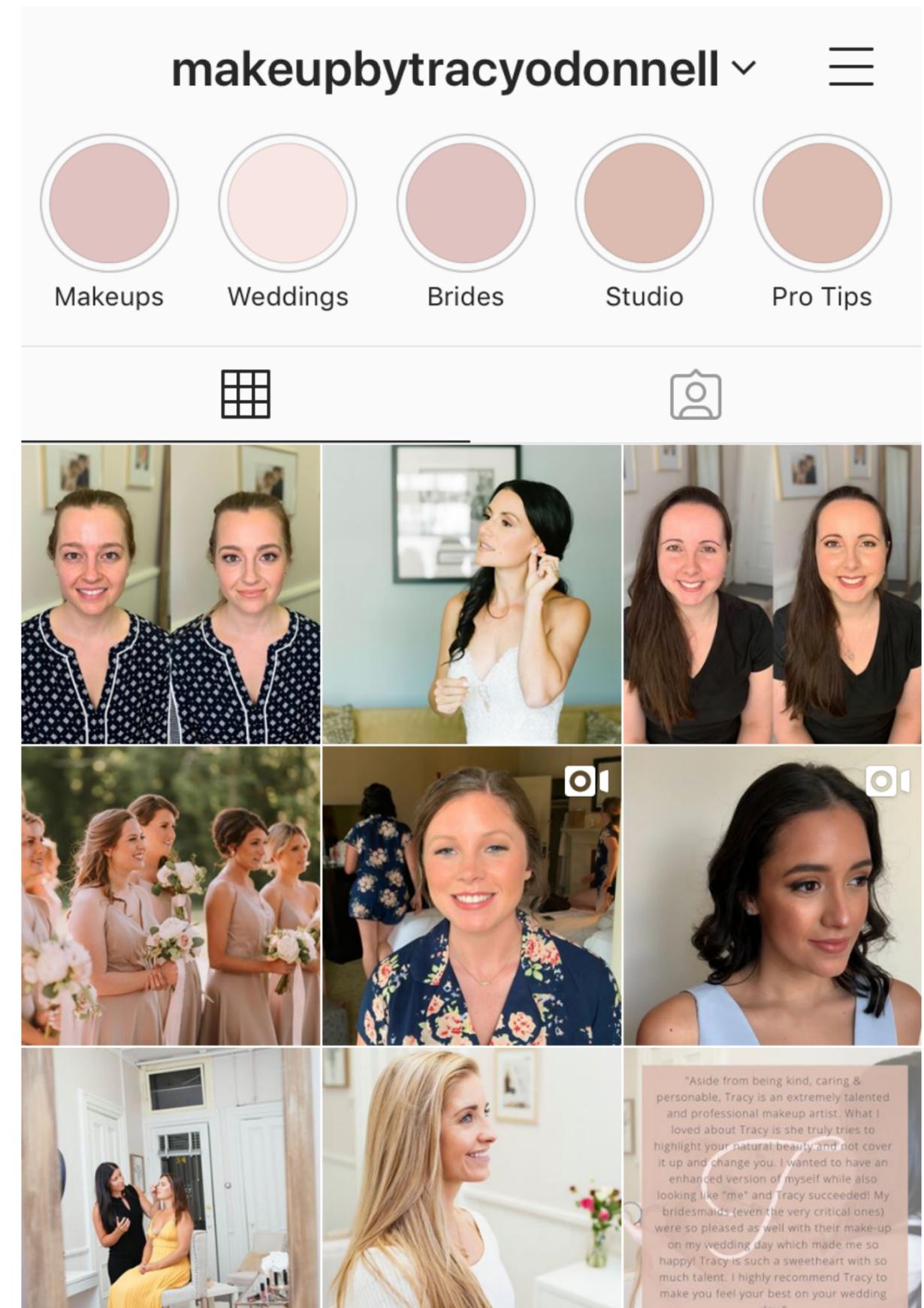


JANELLE CARMELA PHOTOGRAPHY

# FOLLOW ALONG ON INSTAGRAM

We use our Instagram page as a main source of inspiration photos for our clients + brides. Pinterest is great for ideas, but our Instagram is real life!

[@MAKEUPBYTRACYODONNELL](https://www.instagram.com/makeupbytracyodonnell)



# SERVICES & PRICING



## BRIDAL PARTY MAKEUPS \$95

Your naturally enhanced makeup application includes false lashes (if requested), a touch up kit with a sample of your lip color + makeup remover,

Each makeup application begins with a brief discussion of your makeup "must haves". This allows us to keep everyone looking unique but also cohesive with the bride + wedding vibe.



# FREQUENTLY ASKED QUESTIONS

I wear a minimal amount of makeup on a daily basis, do I need to get a full face of makeup done?

We always leave this up to our clients, but we strongly encourage having a full face makeup application. Remember, our goal is to always keep you looking like yourself!

I share a different makeup vision and want a more dramatic makeup look. Is that ok?

We are happy to do a more natural glam makeup application if requested. Please keep in mind that your makeup application will still be naturally enhanced, as we want everyone in the bridal party to share a similar vibe.

Do I need to bring my own makeup?

Unless you have a specific allergy or infection, we provide everything for you!