



MAKEUP BY TRACY

A PROFESSIONAL MAKEUP
EXPERIENCE DESIGNED
TO ENHANCE YOUR
NATURAL BEAUTY

MAKEUP BY TRACY STUDIO | 2 SUMMER ST. #34 NATICK, MA |



2018 BEST OF WEDDINGS WINNER

The Knot

2019 BEST OF WEDDINGS WINNER

The Knot

AWARDS



Congratulations on your engagement! Thank you in advance for considering Makeup by Tracy to be a part of this special day for you. Although we may not have met yet, I truly feel lucky to connect with what I refer to as our “soulmate clients”. I love that you share the same vision and goals of enhancing your natural beauty for your wedding day, and I cannot wait to create the perfect makeup look for you!!

- Tracy O'Donnell, Owner





ABOUT THE ARTIST

Tracy is an award winning and talented makeup artist who prides herself in creating flawless and naturally beautiful faces. She is known for her true passion for beauty and ability to create an elegant makeup look that still looks like you.

Tracy comes to you with years of experience in the wedding industry, and provides professionalism, organization, and sophisticated natural wedding makeup unlike any others in her field.



OUR STYLE

Our soulmate clients prioritize feeling natural and beautiful not only during special events—but every day that she can. She has a feminine, sophisticated, natural + radiant vibe about her.

She aspires to use makeup to enhance her natural beauty rather than cover it up or change it + has a deep appreciation for the value that comes with investing in an expertly curated beauty experience.

She wants to look + feel like her best self. She wants her makeup to look more than what it does everyday, but not too out of character. She wants to look at her wedding album in years to come + always remember how beautiful she felt.

STELLA MIA PHOTOGRAPHY

SERVICES & PRICING



BRIDAL MAKEUP & TRIAL \$250

Includes one (1) 90-minute makeup trial & one (1) wedding day makeup application. 50% is due at the time of trial (\$125).

RACHEL LEINER PHOTOGRAPHY & ANNA ELIZABETH



BRIDAL PARTY MAKEUPS \$95

Four (4) makeup booking minimum for all 2019-2020 weddings (BRIDE INCLUDED) April - December. Complimentary false lashes included. Discounted pricing not available.

AMANDA TRAHAN PHOTOGRAPHY

SERVICES & PRICING CONT.



ADDITIONAL TRIALS \$95

Additional trials are booked as 60 minute makeup applications for the bride and/or any member of the bridal party.

ELI DEFARIA PHOTOGRAPHY



ADDITIONAL TOUCH UPS \$100/HR

This service can be added to your makeup contract. Includes on location touch ups for entire bridal party during pre-ceremony photos. Can be booked in 30 minute blocks.

MADELINE ROSE PHOTOGRAPHY

OFF-SEASON WEDDINGS



NO BOOKING MINIMUM FOR OFF-SEASON WEDDINGS

Includes weddings booked during
January-March and/or Monday-Thursday.
Travel not included.

JANELLE CARMELA PHOTOGRAPHY



MAKEUP FOR THE BRIDE \$250

Includes one (1) wedding makeup trial,
and one (1) wedding day makeup
application.

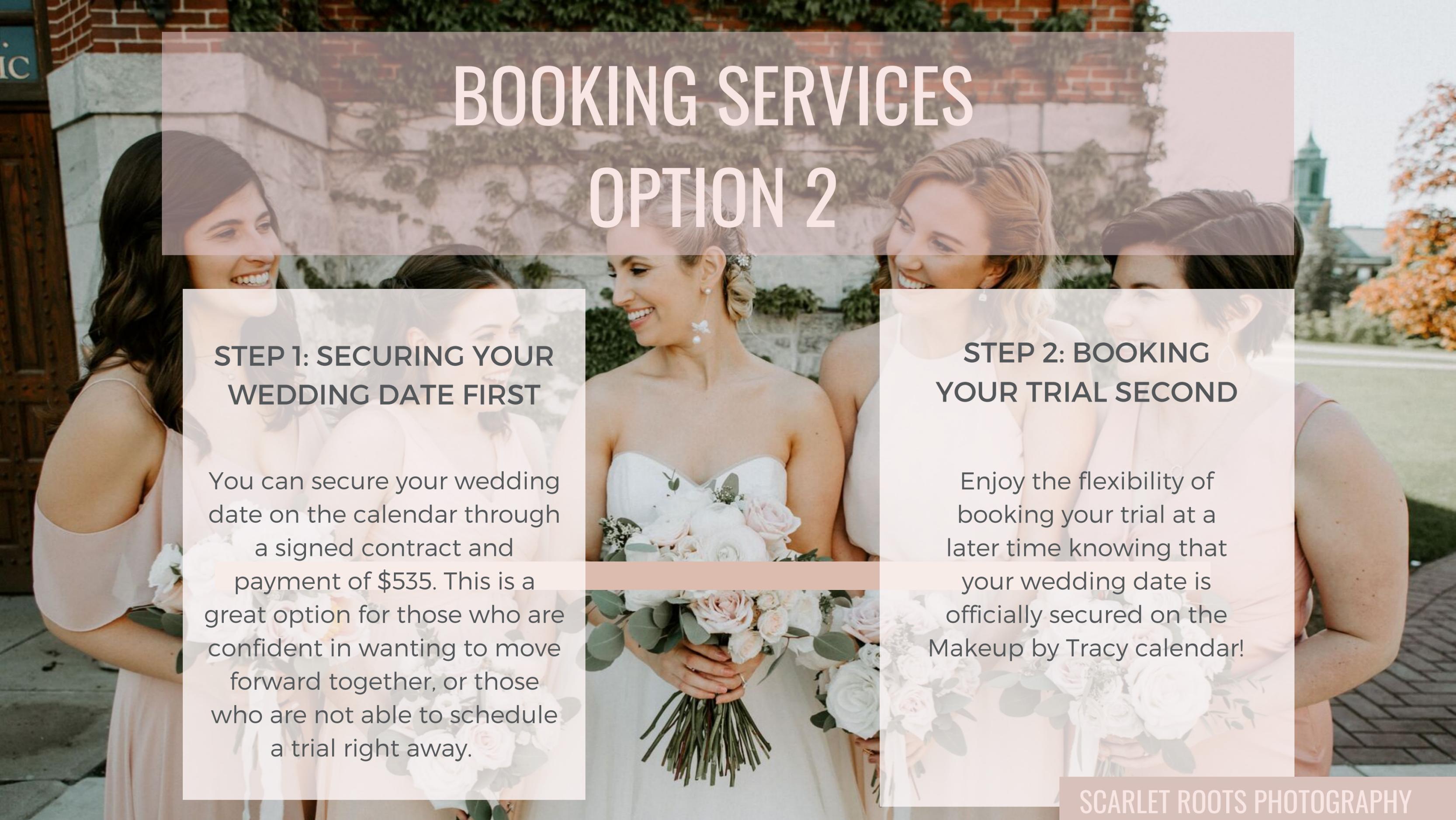
BOOKING SERVICES OPTION 1

STEP 1: BOOKING YOUR TRIAL FIRST

This option is great for those who are able to schedule their trial within ~1 week of inquiry. The only investment in booking your trial is a 50% payment of your Bridal Package (\$125.00). Trials are scheduled on weekdays at Makeup by Tracy Studio.

STEP 2: SECURING YOUR WEDDING DATE SECOND

Your wedding date will be temporarily held on the calendar for three (3) days post trial. A signed contract and payment of \$410.00 must be made to officially secure your wedding date. Contracts are valid for 3 days post trial.



BOOKING SERVICES OPTION 2

STEP 1: SECURING YOUR WEDDING DATE FIRST

You can secure your wedding date on the calendar through a signed contract and payment of \$535. This is a great option for those who are confident in wanting to move forward together, or those who are not able to schedule a trial right away.

STEP 2: BOOKING YOUR TRIAL SECOND

Enjoy the flexibility of booking your trial at a later time knowing that your wedding date is officially secured on the Makeup by Tracy calendar!



FREQUENTLY ASKED QUESTIONS

Do I need to know the exact number of makeups when I book?

Yes, your total number of makeups must be included with your signed contract.

Can I increase/decrease the number of makeup applications in my contract?

You can increase the number of makeup applications prior to your wedding day, if the time is available. Your final payment and deposits will remain the same should there be a decrease in the number of makeup applications.

Is there a travel fee?

A \$100 travel fee applies to prep locations outside of Makeup by Tracy Studio. There is an additional \$50 fee for venues that exceed 50 miles. Please contact Makeup by Tracy for specific pricing if your venue exceeds 75 miles from Makeup by Tracy Studio. Ferry rides, boats, and/or transportation outside of travel time require additional fees.



FREQUENTLY ASKED QUESTIONS CONT.

My family/friend only wants simple makeup, can you do a small touch up application on her?

Please note there are no discounted or complimentary makeup applications for anyone not included in your contract. Prices remain the same for all makeup applications.

How do you accept payment?

All payments can be made through cash, check, or Venmo.

Can I book a trial without committing to booking?

Absolutely! The only investment when booking a trial is the cost of your 90 minute session together. Should you decide not to move forward together, there are no additional payments. We recommend booking your trial as soon as possible.



FREQUENTLY ASKED QUESTIONS CONT.

When will I receive my makeup schedule?

Your schedule is included in your contract. You will know your exact timeline upon booking services with Makeup by Tracy.

What does my \$535 deposit include?

All 2019-2020 weddings require a 4 makeup booking minimum, or the equivalent value of \$535.00. This includes the Bride + 3 additional makeups.